

SCAN ME



**IPPS**

SHARING PLANT PRODUCTION KNOWLEDGE

IPPS EUROPE  
CONFERENCE 2024

*Growing*  
A GREENER FUTURE

9 - 11 OCTOBER 2024



Harbour Hotel Guildford, 3 Alexandra Terrace, Guildford GU1 3DA, UK



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9 - 11 OCTOBER 2024

IPPS EUROPE CONFERENCE 2024  
JOIN US IN **GUILDFORD, UK!**

### Company Visits

We are excited to announce that during the conference, you'll have the unique opportunity to visit leading nurseries, including Hillier Nurseries and Walberton Nursery.

### Expert Talks

We're excited to offer keynote sessions led by top industry experts, presenting cutting-edge developments and the latest trends in horticulture.

### Networking

The conference will provide excellent networking opportunities, allowing you to connect with fellow growers and emerging horticulturists, fostering valuable relationships and collaborations.

@ admin@ippseurope.org





# Growing

A GREENER FUTURE

## CONFERENCE ITINERARY

# Wednesday

two visits  
today!

### Walberton Nursery

Explore **Walberton Nursery**, known for its excellence in **plant breeding** and production. This visit offers a firsthand look at their innovative practices and quality-driven approach to horticulture.

### Hillier's Nursery

Discover **Hillier Nursery** in Liss, where tradition meets innovation. This visit will provide insights into their renowned plant production techniques and sustainable practices.

### Dinner at Hotel

In the evening, we'll gather for dinner to reflect on the day. The International Director of IPPS will also share updates on the organization's latest developments.







# Growing A GREENER FUTURE

## CONFERENCE ITINERARY

# Thursday



### RHS Wisley Garden - Guided Tour

Explore the stunning gardens of RHS Wisley with an expert guide, offering insights into the plant collections and horticultural practices at one of the UK's most renowned gardens.



### Peat Free & Bio Diversity Net Gain


Join **Nikki Barker** as she discusses the importance of peat-free practices and strategies for achieving biodiversity net gain, offering practical insights for sustainable horticulture.



### Plant Breeding

Gain valuable insights from **Peter Moore** as he delves into the latest advancements in plant breeding, sharing his expertise and experiences in developing new plant varieties.





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# Growing

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### CONFERENCE ITINERARY

# Thursday



#### Controlled Release Fertiliser Research and Development

ICL will provide an update on their ongoing research and development in controlled release fertilisers, highlighting the latest innovations designed to improve plant growth and sustainability.



#### Alternative growing media

**FytoPlug** is a peat-free, water-saving propagation plug designed to promote healthy root development while reducing water usage, offering a sustainable solution for plant propagation.



#### Plant Growth-Promoting Rhizobacteria

**Simon Taylor** from **Plant Works Ltd** will present on Plant Growth-Promoting Rhizobacteria (PGPR), exploring how these beneficial microbes can enhance plant health and growth in sustainable horticulture.





# Growing

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### CONFERENCE ITINERARY

# Thursday



#### What to grow next?

Join **Michael Perry, aka Mr. Plant Geek**, as he reveals the hottest new trends in plant marketing and offers insights on what to grow next for maximum impact.

#### Evening Programme

#### Dinner & Six-Packer presentation

Join us for a memorable gala dinner at the hotel, where last year's Six-Packer Award winner Tom McDonald will share highlights from his visit to the United States in a special presentation.



#### IPPS Auction

After dinner, enjoy the **traditional IPPS auction**, the most fun part of the evening! Don't forget to bring an item to auction—your contributions make this lively event a success!







## Growing A GREENER FUTURE

### CONFERENCE ITINERARY

## Friday



#### The next generation of Labels

Discover the latest advancements in plant labeling from **Floralabels**, offering next-generation solutions for the horticulture industry.



#### Plant Breeding & Assortment

**Ronald Houtman**, an expert in nursery stock with over 20 years of experience, will share his insights on plant assortment and breeding. He is also the secretary of the Royal Boskoop Horticultural Society's judging committee and editor-in-chief of Dendroflora.



#### Robotics in horticulture

To be confirmed





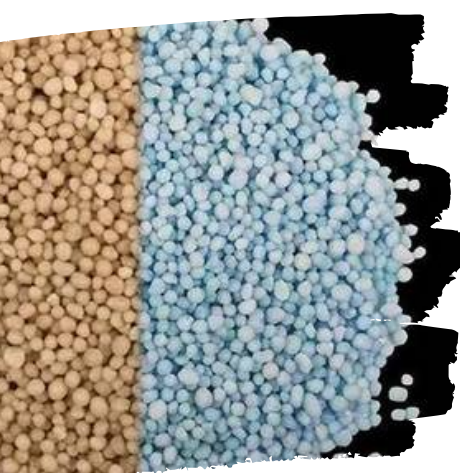
# Growing

## A GREENER FUTURE

### CONFERENCE ITINERARY


## Friday

### Biodegradable Coatings – the future of CRF




Starting 17.10.2028, CRF coatings must be biodegradable under new EU regulations. **Henrich Beltz** will explore the newly published testing methods, consumer acceptance, and alternatives for container plants, offering insights into future scenarios.

### Substrate manufacturing



**Gramoflor** focuses on producing high-quality substrates, using reliable materials and methods to support effective plant growth. Their approach meets the needs of today's horticultural industry.

### Wrap up and lunch



After the wrap-up session, enjoy a final lunch together before departing. Safe travels, and we look forward to seeing you at the next event!



# IPPS

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## *Growing* A GREENER FUTURE

**BOOK NOW**

Click or scan the QR Code



Fly into Gatwick or Heathrow if you're traveling by plane!



SEE YOU AT THE  
CONFERENCE!

**HARBOUR**  
HOTELS



Harbour Hotel Guildford, 3 Alexandra Terrace, Guildford GU1 3DA, UK



## Growing A GREENER FUTURE

### MOST BOOKED TICKETS

Option A

Single Room

**FULL CONFERENCE**

**Tuesday arrival**

3 nights stay

Wed/Thu Dinner incl.

**£ 753.67**

Member price

Option B

Single Room

**FULL CONFERENCE**

**Wednesday arrival**

2 nights stay

Wed/Thu Dinner incl.

**£ 585.74**

Member price

Option C

Twin Room

**FULL CONFERENCE**

**Tuesday arrival**

3 nights stay

Wed/Thu Dinner incl.

**£ 591.16**

Member price

For all ticket options please visit our Eventbrite booking site [CLICK HERE](#)

Scan or click the tree to become a member!



Become an IPPS member today and save on your booking!



Please note that tickets including a hotel room must be booked by September 20th





*Growing*  
A GREENER FUTURE

THANK YOU FOR MAKING THIS  
CONFERENCE POSSIBLE:

**GRAMOFLOR**

*Quality from the start!*

**AICL**

The  
**Bransford  
Webbs**  
Plant Company

**PROVENDER**  
NURSERIES

 **BHGS**  
HORTICULTURAL SUPPLIERS

Walberton Nursery  
  
Est. 1973

  
**HORTICULTURE**

  
**Floralabels**



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A GREENER FUTURE

THANKS TO OUR  
INTERNATIONAL SPONSORS!

**BAILEY**<sup>®</sup>  
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Ba<sup>ii</sup>Seed<sup>®</sup>

 **Spring  
Meadow**<sup>™</sup>