







Listen to the genes

Peter Balk, CTO Alphen aan de Rijn, 12th of July 2017





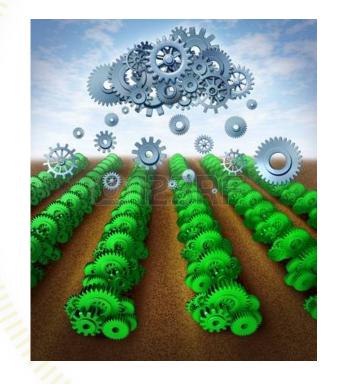
About NSure

- Established in 2006
- Spin-off from Wageningen University
- Privately owned by investors and senior management
- Strong team of molecular scientists and sales professionals
- Optimize production/reduce waste for arable crops, vegetables, fruits, ornamentals and conifers
- Mode of action/Optimize effectivity of Biostimulants and chemical agents
- Easy methods



The future of horticulture





Take control

Know when to take action and at the earliest stage!



Nsure's technology Focus on gene activity analysis

• Plant senses change in conditions

NSure's measuring point

- Related genes switched on / off
- Changing RNA content
- Changing protein content

Traditional measuring Point

- Changes in chemical composition
- Effect on physiology / quality





NSure's focus area's

1. Physiological switches

Defining and understanding important tipping points in plant development (e.g. cold tolerance, bud break, ripening)

2. Early Warning

Limiting damage during cultivation or storage through the early detection of plant responses to pathogens or stresses (carrot, tomato, strawberry)

3. BioResponse - Response to treatments

Evidence and understanding the effects of crop agents and biostimulants, and optimize their usage (kiwifruit, grape, cherry, soybean, tomato, apple)

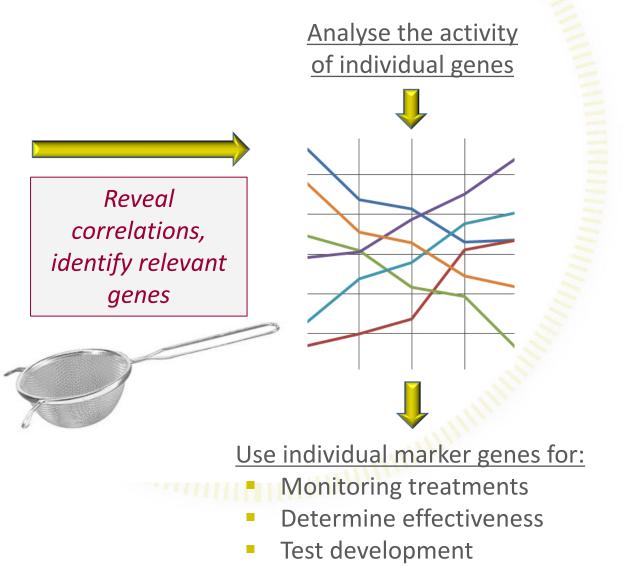


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NSure's approach

<u>Analyse and compare</u> <u>the activity of all genes</u>





Mode of action



Applications of NSure technology

Tailormade tests (development and analysis)

R&D services (mode of action studies)





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One of our first tests (2007)



Certainty on seedling frost tolerance

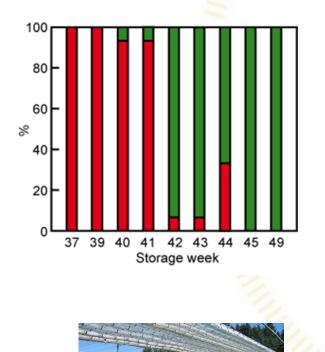
Cold for forestry nurseries

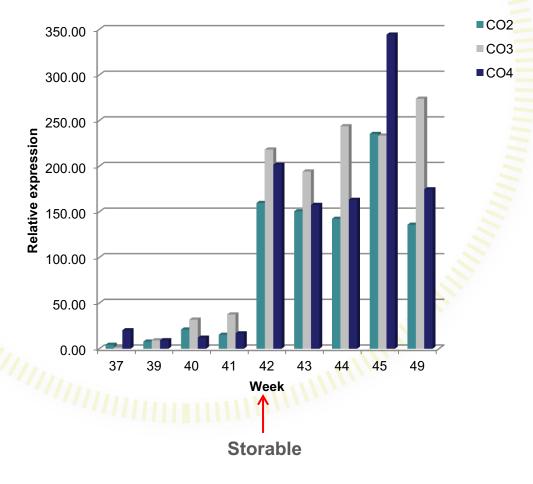
sure*

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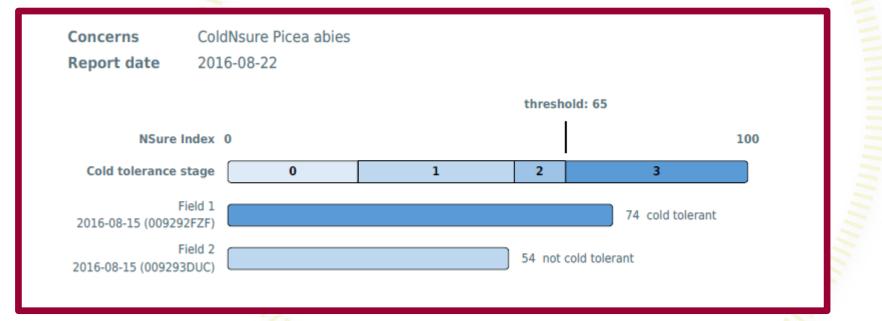
ColdNSure – Determines cold tolerance for storage planning





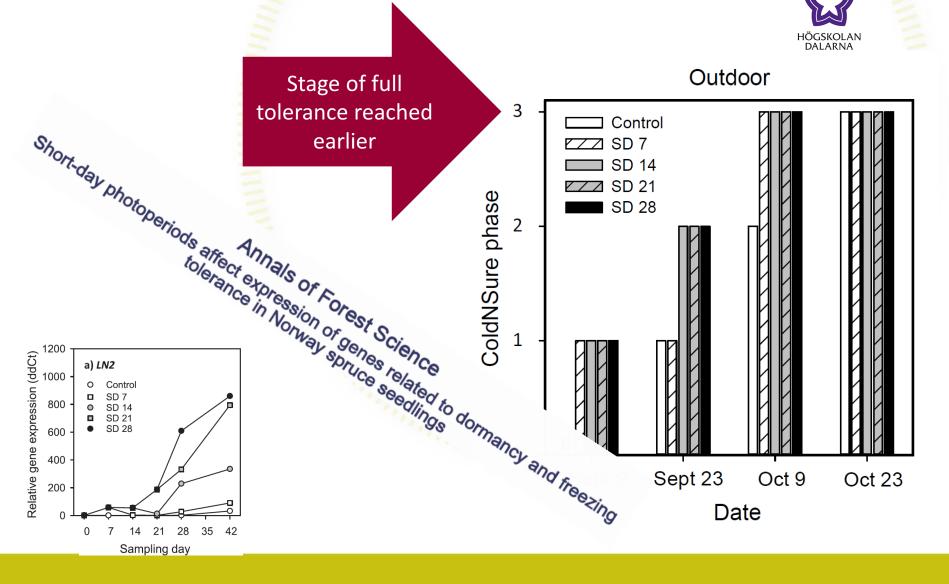


ColdNSure – Result report





Tools related to long night treatment (induce frost tolerance and dormancy)

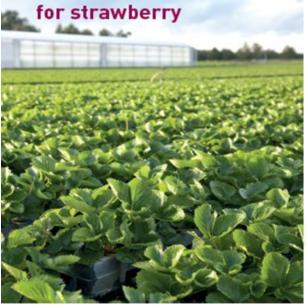


🗢 nsure®

Related test – Optimal moment for long term storage of runner plants

Be certain of the optimal lifting moment for your trayplants

StoreNSure



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Visit our website: www.nsure.eu





Related tests – Optimal moment for cold storage

Be certain of the quality of your flower buds



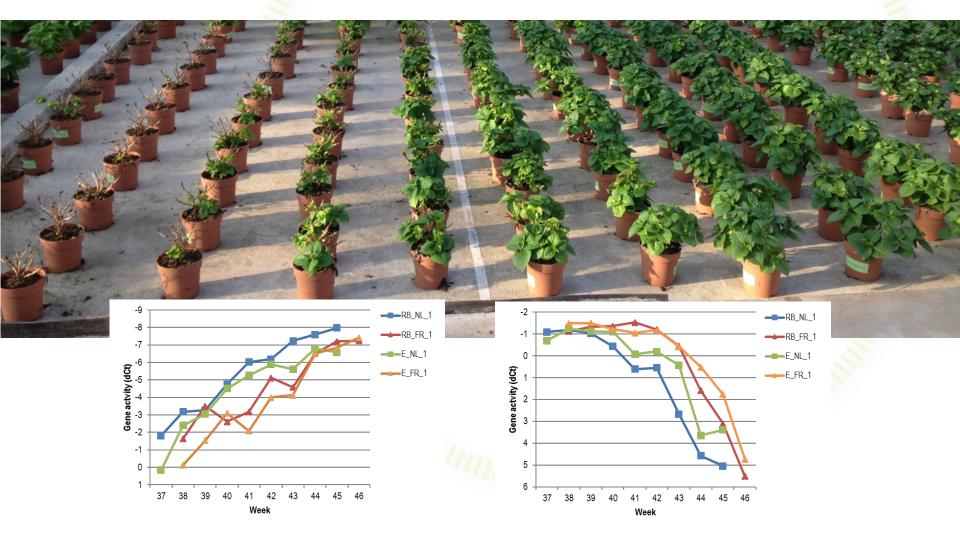
for Hydrangea



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Related tests – BloomNSure Hydrangea 🔅 nsure®



BreakNSure for kiwifruit

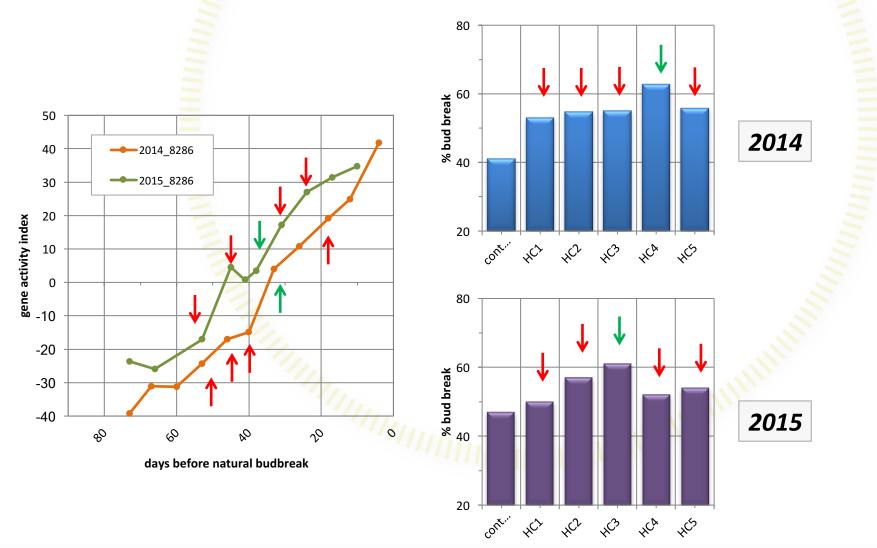
- The effect of bud break enhancers depends on moment of application.
- Monitor the physiological status of kiwifruit buds in order to determine the optimal moment of application.





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BreakNSure kiwifruit Gene activity tells you when to apply



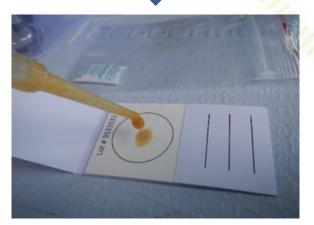
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BreakNSure kiwifruit in practice



easy sampling

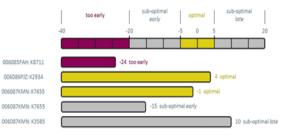




from juice to advice



secure optimal yield



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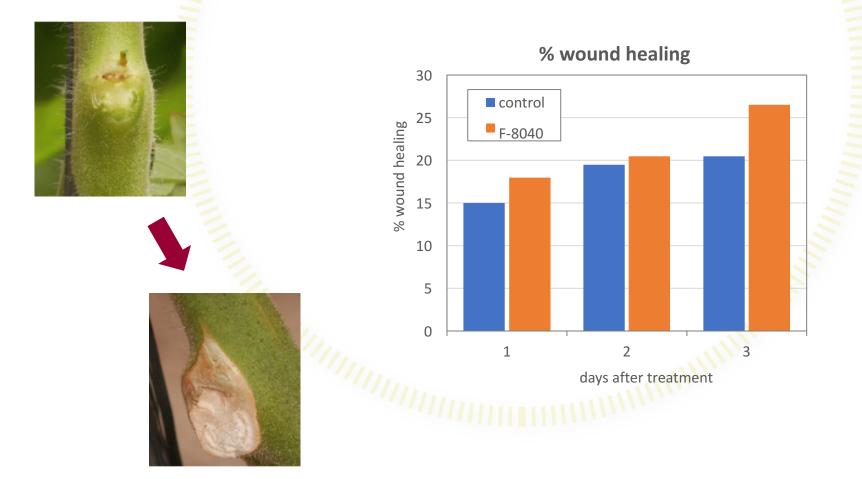
Mode of action of a biostimulant

- De-leafing in tomato is common practice
 - Speed up harvesting, improve airflow, remove diseased foliage
 - Loss of water, risk of infections
- Compound F-8040 is used to promote scar tissue formation in e.g. tomato (de-leafing) and zucchini (harvest).



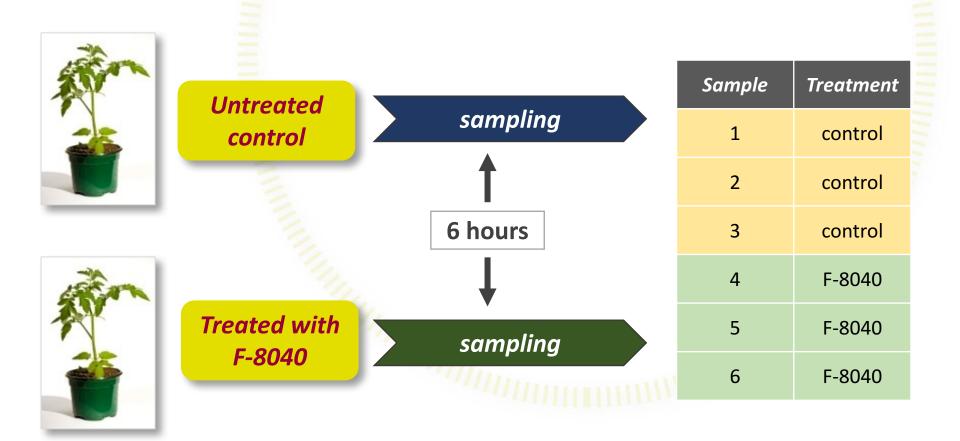


F-8040 promotes scar tissue formation in tomato





RNA-seq sampling setup





Differential gene expression: control vs. F-8040

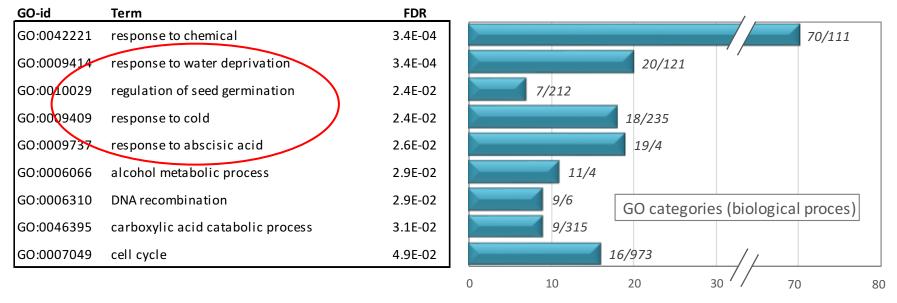
Number of differential genes 6 hours after treatment:

	FC > 2	FC > 3	FC > 4	FC > 8	FC > 10
ир	528	291	186	81	62
down	208	68	29	7	5
total	736	359	215	88	67



Functional analysis of regulated genes

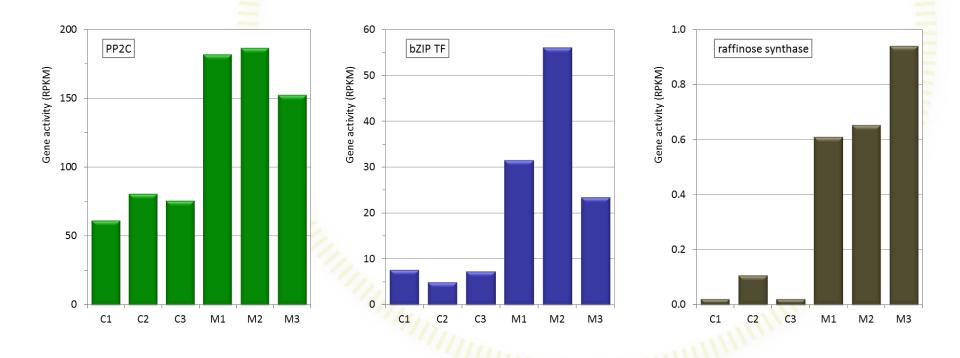
 Statistical test to determine whether specific GO terms (biological processes) are significantly overrepresented



no. of contigs in test set



Genes involved in ABA responses





Conclusions mode of action F-8040

- F-8040 induces ABA-mediated responses.
- ABA mediates the formation of a suberized stem scar tissue in tomato fruits (Leide *et al.* 2012).



The future of agriculture







Take control for a sustainable future

- Know when to act \rightarrow Optimal yield/Good quality
- Know what you are doing → Proven/Optimal effect of a treatment



Join our mission

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- Give us a call +31.317.466666
- Send us an email info@nsure.nl
- Visit us in Wageningen or at **www.nsure.eu**

Thank you for your attention